

The Western Washington County Employer Council invites YOU to attend...

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# Leading Blindly Communicating Like a Leader (Even When You Are in the Dark)



Presented by

Jill Freeman

Communications Consultant, Portland State University

**Wednesday, September 14, 2011**

8:00am – 8:30am      Check in & Continental Breakfast  
8:30am – 11:30am      Seminar

241 SW Edgeway Drive Room 103, Beaverton, Oregon  
PCC Willow Creek Center

One of the biggest challenges in leadership is communication. But, communication is more than just knowing the right thing to say or the right time to say it. Communication is about connecting with other people, and knowing how to tap into that connection is what separates good leaders from the bad.

In this interactive workshop, participants will:

- Discuss specific communication tools and strategies for leaders
- Explore how leaders can become adaptable and adept communicators
- Practice leadership communication skills

**About our Speaker** - Jil Freeman is a communication consultant focusing in leadership development, collaborative communication, organizational development and conflict management. Jil spent 10 years as a full time faculty member in the Department of Communication at Portland State University where she taught classes in workplace communication, mass communication, public relations and speaking and listening skills. She also spent 4 years as the communication specialist for Northwest Veterinary Specialists, the largest veterinary hospital in the Northwest region. She has done communication consulting work for human and animal healthcare groups, financial organizations, media organizations, political campaigns and various educational programs. Jil helps organization leaders and teams improve processes, manage change, plan strategically, hone their leadership skills, and communicate more effectively. Jil has extensive experience working with individuals and small groups as well as speaking to groups comprised of up to 1000 people.

**Who Should Attend** - Business owners, executives, human resource professionals, and anyone with day-to-day workplace management responsibilities.

**Registration Information** - \$49 per person. Includes handouts & continental breakfast. Register by Fri., Sept 9<sup>th</sup> any cancellations by Fri., Sept 9<sup>th</sup> or be invoiced full registration fee. Visa & Master Card accepted. Group discounts available. Non-refundable.

Make checks payable to:      WWCEC c/o Beaverton Hillsboro Employment Department  
241 SW Edgeway Drive, Beaverton OR 97006

To register contact Marti Spinks at 503-526-2706, [marti.e.spinks@state.or.us](mailto:marti.e.spinks@state.or.us) or fax this registration to 503-586-2757. Visit us at [www.wwcec.org](http://www.wwcec.org) become a fan on Facebook at [www.facebook.com/wwcecfan](http://www.facebook.com/wwcecfan)

Company Name				
Attendee's Names				
Confirmation Email				
Confirmation Phone		Confirmation Fax		