

The Western Washington County Employer Council invites YOU to attend...

# Social Media & Social Networking In the Workplace and other Employment Law Updates



Presented by

**Nancy Cooper**  
Garvey Shubert Barer Law

**Wednesday, November 9, 2011**

8:00am – 8:30am      Check in & Continental Breakfast  
8:30am – 11:30am      Seminar

PCC Willow Creek Center - 241 SW Edgeway Drive Room 103, Beaverton, Oregon

Facebook, twitter, LinkedIn and other social media – just where can you draw the line?

This training will cover the interplay between social media and the workplace. This is a very rapidly changing area of the law that has all sorts of implications on employers and their right to control the workplace. Come learn why you should care about social media and why it is so difficult to control when it overlaps with your workplace.

Social media presents a multitude of opportunities—and risks—for employers. As more and more companies turn to social media and social networking for business purposes, it becomes critical for employers to provide employees with clear guidelines explaining **what is and what is not acceptable** use. Employers also need to understand the limits of using social media for hiring and termination decisions.

Interesting updates in employment law from the past couple of years. The laws regarding employer rights, employee protections, and the ability to actually run your business while managing your employees keep changing rapidly. Come hear about the more significant changes, why you need to care and a couple of just strange cases thrown in for good measure.

**About our Speaker - Nancy Cooper** practices in the area of labor and employment. She currently serves as chair of the firm's Labor and Employment Group. A former business owner, Ms. Cooper brings that experience and insight to the unique employment issues faced by companies and uses a practical approach to dealing with those issues. She provides employers with labor and employment counsel, including crafting and negotiating executive compensation packages, contracts, noncompetition and confidentiality agreements, and guidance on dealing with personnel management issues. Her experience includes representing both public and private sector companies, as well as employers in the healthcare industry.

**Who Should Attend** - In-house counsel, business owners, executives, human resource professionals, and anyone with day-to-day workplace management responsibilities.

**Registration** - \$49 per person. Includes handouts & continental breakfast. Register by **Friday, Nov 4**. Must cancel by Friday, Nov 4 or be invoiced full registration fee. Visa & Master Card accepted. Group discounts available. Non-refundable

Checks payable to: WWCEC c/o Beaverton Hillsboro Employment Department  
241 SW Edgeway Drive, Beaverton OR 97006

To register contact Marti Spinks at 503-526-2706, [marti.e.spinks@state.or.us](mailto:marti.e.spinks@state.or.us) or fax this registration to 503-586-2757. Visit us at [www.wwcec.org](http://www.wwcec.org) or on Facebook "Employer Council"

**WWCEC invites you ...**

Company Name			
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Confirmation Email			
Confirmation Phone		Confirmation Fax	